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The Electrified Luxury Masterpiece

BRABUS refines the Porsche Taycan Turbo S

Sporty exposed-carbon aerodynamic-enhancement components and 22-inch BRABUS Monoblock Z hi-tech forged wheels

Exclusive BRABUS MASTERPIECE interior

BRABUS fulfills the custom requests of owners of a Porsche Taycan Turbo S or Taycan Turbo with an exclusive refinement range for the high-end electric car from Zuffenhausen.

In a first step, BRABUS (Brabus-Allee, D-46240 Bottrop, phone + 49 / (0) 2041 / 777-0, fax + 49 / (0) 2041 / 777 111, Internet www.brabus.com) offers exclusive refinement options for the bodywork and interior of the sedan. The range spans from sporty aerodynamic-enhancement components made from exposed carbon to 22-inch hi-tech forged wheels and a BRABUS MASTERPIECE interior crafted from the finest leather, Alcantara and carbon, which is available in any desired color and with custom designs.

The world-renowned specialty of the BRABUS designer team is adding some sporty character to the bodywork of luxury automobiles. This formula was also successfully implemented on the Porsche Taycan. BRABUS employed state-of-the-art 3D scanning and CAD technology to develop precise-fit aerodynamic-enhancement components that received their finishing touch in the wind tunnel. The material of choice is carbon like in motor racing, which is permanently sealed with a choice of high-gloss or matt coating.

The front end of the Taycan is given a sporty facelift with tailor-made BRABUS bodywork components. The BRABUS carbon front spoiler with flaps on both ends makes the front view even more dynamic. What is more: its sophisticated shape reduces front-axle lift at high speeds. The carbon trim for the side air intakes in concert with the central carbon surround of the front camera ensures even more striking looks. In addition, these surrounds improve the airflow to the radiators, while tailor-made trim for the side openings in the front fascia optimize the supply of cooling air to the front brakes.

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The BRABUS carbon strips for the rocker panels as well as the flaps in front of the rear wheel arches give the electric car decidedly sporty looks. To reduce rear-axle lift and enhance handling stability at high speeds, BRABUS installs a three-piece spoiler and a carbon diffuser that replaces the stock rear fascia insert of the Taycan.

Of course, the versions of the 22-inch BRABUS Monoblock Z “PLATINUM EDITION” forged wheels tailor-made for the Taycan play a crucial role in the exclusive BRABUS looks as well. The filigree ten-spoke design in a thrilling combination of black paint and polished sections is created in a complex hi-tech production process and combines lightweight construction with maximum strength. The front axle uses rims of size 9.5Jx22 with size 265/30 ZR 22 tires. Rims of size 11.5Jx22 with tires of size 315/25 ZR 22 fill out the space under the rear wheel arches perfectly. The high-performance tires are supplied by BRABUS technology partners Continental, Pirelli or YOKOHAMA.

BRABUS also offers a special suspension setup for the Taycan Turbo models to match the 22-inch low-profile tires. To this end, the company’s engineers and test drivers developed a special control module for the adaptive air suspension of the sedan. It lowers the ride height of the vehicle by 20 millimeters (0.8 in).

The BRABUS range for all Porsche Taycan models naturally also includes exclusive interior options. The occupants are welcomed by carbon scuff plates with backlit BRABUS logo whose colors automatically alternate between red and white. Aluminum pedals and footrest add a decidedly sporty touch. As in the first Porsche Taycan Turbo S refined by BRABUS, which is pictured here, they can be enhanced with colored glazing to match the interior appointments. Here they take up the bright green sections of the BRABUS MASTERPIECE interior. This effect can be further amplified by the optionally available glazing of 48 switches, surrounds and air vents in the cockpit.

True masters of their craft in the BRABUS upholstery shop create exclusive interior appointments at the highest level of perfection and do so meticulously by hand. They use especially soft and breathable, highly durable leather and Alcantara in any desired color to fulfill customer requests in every aspect. The two-tone cockpit in black and bright green pictured here is just one example. Another BRABUS specialty is the creation of quilting

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patterns and perforations applied with pinpoint precision. One of the many available patterns is the shield-shaped design on the seat center sections as shown here. The headliner of this vehicle was made from black Alcantara.

BRABUS also offers carbon elements for the sporty customization of the instrument panel, center console and door panels to match the aerodynamic-enhancement components for the bodywork.

The exclusive BRABUS refinement range for the Porsche Taycan Turbo S is available now and is being expanded continually.

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