

# BRABUS

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### BRABUS 700 BLUE SKY

**New to the BRABUS Collection 2025:**

**The ultra-luxury SUV based on the Rolls-Royce Cullinan**

**Sporty BRABUS WIDESTAR widebody version in exposed-structure carbon with tailor-made 24-inch high-end wheels**

**Twin-turbo V12 engine with 515 kW / 700 hp  
and 950 Nm peak torque**

**Exclusive BRABUS MASTERPIECE interior**

The Rolls-Royce Cullinan was the perfect basis for the engineers, technicians and designers of BRABUS (Brabus-Allee, D-46240 Bottrop, phone +49 / (0) 2041 / 777-0, [www.brabus.com](http://www.brabus.com)) to transform into an even more extravagant ultra-luxury SUV with an unmistakable 1-Second-Wow Effect and thus add another exclusive highlight to the BRABUS Collection 2025.

Thanks to the BRABUS WIDESTAR widebody made from high-quality exposed-structure carbon and all-black exterior trim, the BRABUS 700 BLUE SKY captivates with its sporty BRABUS Signature character. The BRABUS Monoblock M "PLATINUM EDITION" high-end wheels with a king-sized diameter of 24 inches were custom-developed for the new BRABUS WIDESTAR fenders.

The turbocharged BRABUS 700 twelve-cylinder engine produces a peak output of 515 kW / 700 hp (691 bhp) and a peak torque of 950 Nm (701 lb-ft). It accelerates the supercar from rest to 100 km/h (62 mph) in a mere 5.0 seconds.

The company upholstery shop created the exquisite BRABUS MASTERPIECE interior in the "BLUE SKY" BRABUS Signature color. It combines the finest precision-quilted leather with sporty carbon elements.

The retail price for the BRABUS 700 BLUE SKY is 753.400 euros (price in Germany excluding 19 percent VAT).

Following the successful launch of the BRABUS 700 based on the Rolls-Royce Ghost, the BRABUS designers now turned their attention to the Cullinan, the SUV from the British luxury make. The newly developed BRABUS WIDESTAR exterior concept characterizes the all-wheel-drive vehicle with its particularly sporty 1-Second-Wow effect. All components are

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manufactured from exposed-structure carbon. Entirely in keeping with the BRABUS “Black and Bold” design philosophy, all ex-factory chrome trim of the supercar wears an elegant black finish.

The BRABUS front fascia lends the Cullinan an even more striking and significantly more athletic face. In addition, its sophisticated shape reduces front-axle lift at high speeds. The dynamic front appearance is rounded off by the BRABUS exposed-structure carbon hood piece.

The BRABUS WIDESTAR front creates the perfect transition to the BRABUS exposed-structure carbon front fenders, which provide space for the BRABUS Monoblock M “PLATINUM EDITION” wheels of size 10Jx24, which were custom-developed for this SUV. They carry tires of size 295/30 ZR 24. To fashion an aerodynamic transition to the WIDESTAR quarter panels, the BRABUS designers developed the BRABUS exposed-structure carbon panels for the four doors.

The striking, 12-inch-wide disc rims on the rear axle, likewise produced using state-of-the-art forging and CNC technology, are fitted with high-performance tires of size 355/25 ZR 24. The tires are supplied by BRABUS technology partners Continental, Hankook or Yokohama. The BRABUS SportXtra module lowers the ride height of the SUV by about 25 millimeters (1 in).

The extravagant appearance of the BRABUS 700 BLUE SKY is completed by the rear end in BRABUS design, which is characterized by further exposed-structure carbon highlights such as the BRABUS rear spoiler and the BRABUS rear fascia. It impresses with its integral diffuser and perfectly incorporates the two black tailpipes of the BRABUS stainless sports exhaust system to boot. The exhaust is fitted with electronically controlled butterfly valves and thus offers active sound management with a choice between the subtle “Coming Home” mode and a decidedly powerful V12 exhaust note.

This exhaust system also contributes to the performance optimization and thus augments the BRABUS 700 12-cylinder, twin-turbo engine with a displacement of 6.75 liters. In this configuration, the driver commands a peak power of 515 kW / 700 hp (691 bhp) at a low 5,500 rpm. Even more massive is the peak torque of 950 Nm (701 lb-ft), which represents an increase by 100 Nm (74 lb-ft) and is already on tap at a low 2,000 rpm. BRABUS recommends high-performance lubricants from MOTUL.

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From a standstill, the BRABUS 700 BLUE SKY hits 100 km/h (62 mph) in just 5.0 seconds. The top speed of the supercar is electronically limited to 250 km/h (155 mph).

For decades, BRABUS has been one of the top addresses around the globe for equally individual and exclusive interior design. The BRABUS MASTERPIECE interior shown in this supercar was produced in the company upholstery shop from particularly soft and breathable leather in the eponymous “BLUE SKY” BRABUS MASTERPIECE color to create a contrast to the black bodywork.

The seat surfaces, the center console and the center bridge of the custom-designed BRABUS starry sky headliner feature a quilted shell pattern applied with pinpoint precision. In addition, it is partially perforated. The same exclusive pattern adorns the floor of the interior and trunk, as well as the door center panels. Other examples of the hallmark attention to detail are the glazed BRABUS insignias in the doors and the embossed BRABUS “Double-B” on carefully selected sections of the quilted interior elements.

The “Shadow Gray” finish on a host of cockpit components and BRABUS Signature carbon elements finished with a high-gloss sealer on dashboard, center console, steering wheel and door panels add decidedly sporty touches in this supercar. BRABUS aluminum pedals and foot rest as well as exposed-structure carbon scuff plates with backlit BRABUS logo highlight the sporty character of this BRABUS ultra-luxury SUV.

### Fuel economy and CO<sub>2</sub> emissions:

BRABUS 700 BLUE SKY as per WLTP:

Combined fuel economy	16.3 l/100 km (14.4 mpg)
Combined CO <sub>2</sub> emissions, weighted	372 g/km
CO <sub>2</sub> efficiency class	G

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