

BRABUS

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ALL GRAY EVERYTHING

BRABUS 1000 ALL GRAY BRABUS 1000 BICHROMATIC

New to the BRABUS Collection 2025
based on the Mercedes-AMG S 63 E Performance:
Two exclusive hybrid all-wheel supercars, each with
1,000 horsepower and a peak torque of 1,820 Nm

High-end performance through the combination of
BRABUS 4.5-liter twin-turbo V8 increased-displacement engine
and electric drive

0 – 100 km/h in 3.1 seconds, 200 km/h in 9.7 seconds, top speed
electronically limited to 290 km/h

Sporty and elegant aerodynamics concept and
22-inch BRABUS Monoblock “PLATINUM EDITION” wheels

Exclusive BRABUS MASTERPIECE interior

Their hybrid drive combining a BRABUS 4.5-liter twin-turbo V8 increased-displacement engine and electric drive produces a system output of 735 kW / 1,000 hp (986 bhp) and a peak torque of 1,820 Nm (1,342 lb-ft).

Accordingly, the two new supercars of the BRABUS Collection 2025 proudly bear the names BRABUS 1000 ALL GRAY and BRABUS 1000 BICHROMATIC. The base car in both cases is the Mercedes-AMG S 63 E PERFORMANCE.

The two high-end luxury sedans impress with their equally powerful and innovative drive system, which catapults them from rest to 100 km/h (62 mph) in a scant 3.1 seconds. After just 9.7 seconds the exclusive four-door cars are already traveling at 200 km/h (124 mph). The top speed is electronically limited to 290 km/h (180 mph) to protect the tires.

To ensure optimal handling stability also at these tremendous speeds, the BRABUS designers developed tailor-made aerodynamic-enhancement components made from high-quality carbon.

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The 22-inch BRABUS Monoblock “PLATINUM EDITION” high-end wheels were custom-made for these luxury sedans. The matching high-performance tires are supplied by BRABUS technology partners Continental, Hankook and Yokohama. The exclusive character of the BRABUS 1000 supercars also includes an individual BRABUS MASTERPIECE interior of the highest quality crafted with consummate workmanship.

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Increased-displacement engines have always been the spearhead of the extensive BRABUS engine range. To this day, the German luxury mobility brand remains true to the principle that there is nothing to replace displacement except more displacement. That is also the case with the new BRABUS 1000 high-performance ultra-luxury sedans. They use a new variant of the BRABUS 4.5-liter twin-turbo V8 tailored to the hybrid drive of the current Mercedes-AMG 63 models.

These power units are designed and produced in the high-tech company engine shop with a degree of vertical integration unparalleled in the entire industry. There, the BRABUS twin-turbo V8 engine is fitted with a special forced induction system comprised of two BRABUS high-performance turbochargers. Equally crucial is the BRABUS stainless high-performance exhaust system with special metal catalysts and particulate filters. The integrated, actively controlled butterfly valves make it possible for the driver to choose between a subtle whisper in “Coming Home” mode and various levels of a decidedly sporty eight-cylinder exhaust note depending on the selected driving mode.

The combination of BRABUS increased-displacement engine and alternative drive technology results in performance previously unknown in the body of the Mercedes S-Class: Together, these two power units produce a system output of 735 kW / 1,000 hp (986 bhp). Even more breathtaking is the increase in peak torque to a massive 1,820 Nm (1,342 lb-ft). In order to protect the drivetrain components, this figure is limited electronically to 1,620 Nm (1,195 lb-ft) on the road.

The driving performance of the BRABUS 1000 luxury liner is on the level of modern high-powered sports cars: The four-door accelerates from 0 to 100 km/h (62 mph) in just 3.1

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seconds and hits 200 km/h (124 mph) after 9.7 seconds. The top speed of the new supercar is electronically limited to 290 km/h (180 mph).

The BRABUS ROCKET **1000** increased-displacement engine produces a peak output of 596 kW / 810 hp (799 bhp) and a peak torque of 1,250 Nm (922 lb-ft), which is electronically limited in the vehicle to 1,050 Nm (774 lb-ft).

Technology partner MOTUL supplies the high-tech lubricants for the entire powertrain. The power of the internal combustion engine is transmitted to the 4MATIC+ all-wheel drive via a SPEEDSHIFT MCT nine-speed sports transmission. The gears in both exclusive launch variants are shifted automatically or manually using the BRABUS carbon paddle shifters on the steering wheel.

The hybrid drive of the BRABUS **1000** high-end luxury sedans is completed by the electric drive unit installed on the rear axle comprising a permanently excited synchronous electric motor rated at 140 kW / 190 hp (188 bhp), an automatically shifted two-speed transmission and a 13.1kWh lithium-ion battery. This electric drive is adopted from the S 63 E Performance unchanged.

BRABUS **1000** ALL GRAY

With the BRABUS **1000** ALL GRAY, the German luxury manufactory presents a supercar that fascinates with more than its hybrid drive with a system output of 735 kW / 1,000 hp (986 bhp). Just as extraordinary is the visual effect of the special gray color, which can also be found on the BRABUS aerodynamic-enhancement components and the high-end wheels. They are complemented by a color-coordinated and particularly exclusive BRABUS MASTERPIECE interior.

Sophisticated aerodynamics play a crucial role in the handling stability at the tremendously high speeds effortlessly attained by the BRABUS **1000** ALL GRAY. To this end, the BRABUS designers developed tailor-made carbon bodywork components, here in vehicle color, that give the sedan that unique BRABUS Signature look while generating more downforce.

The BRABUS front spoiler with raised side flaps gives the front a more dynamic appearance. What is more: the fine-tuning in the wind tunnel also significantly reduces front-axle lift at high

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speeds. The BRABUS rear lip spoiler was developed to create an optimal aerodynamic balance.

The BRABUS trim for the side air intakes in the front bumper route the airflow even more precisely to the radiators and front brakes. Like the custom BRABUS radiator grille, they give the four-door a more striking face.

The BRABUS rear diffuser with tailor-made cutouts for the four titanium/carbon tailpipes sporting red illumination of the BRABUS sport exhaust system completes the unmistakable 1-Second-Wow effect of the BRABUS 1000 ALL GRAY.

It goes without saying: the Monoblock Z "PLATINUM EDITION" high-end rims of this special supercar are also painted in vehicle color. The exclusive ten-spoke wheels are manufactured using complex forging and CNC machining processes.

The rims are fitted in the king-sized dimensions of 9Jx22 at the front and 10.5Jx22 on the rear axle. The optimal high-performance tires of sizes 265/35 ZR 22 on the front axle and 295/30 ZR 22 at the rear are provided by BRABUS technology partners Continental, Hankook or Yokohama.

The BRABUS SportXtra suspension module, which lowers the ride height of the supercar by up to ten millimeters (0.4 in), is custom-matched to these high-performance tires.

Of course, a fully specced BRABUS supercar also includes a tailor-made BRABUS MASTERPIECE interior from the company upholstery shop. Matching the exterior color, the entire interior, from the seat surfaces to the headliner, features especially soft and breathable gray leather. Even all the piping and decorative seams wear the exact same color. The "Shadow Gray" finish of all cockpit trim adds further striking touches in this supercar.

Like all BRABUS MASTERPIECE interior appointments, it is the precision with which all work was carried out that is fascinating in the 1000 ALL GRAY as well. This includes the quilting and perforation of the seat surfaces, center consoles and door panels in shell pattern design with embossed 'Double-B' logos. The floors of the vehicle interior and the trunk are made from the finest leather and are adorned by the same pattern. The seat side bolsters as well as the inner sections of the door panels commemorate the founding of BRABUS in 1977 with the "Heritage" brand pattern featuring embossed "77" logos.

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The monochrome 1-Second-Wow effect of this supercar is also demonstrated by the “Shadow Gray” BRABUS logo on the steering wheel. The BRABUS Signature carbon elements with high-gloss sealed finish on dashboard, steering wheel, center console and door panels add decidedly sporty touches in the cockpit of this supercar. Further custom features are the BRABUS carbon pedals and the aluminum BRABUS scuff plates with backlit BRABUS logo changing colors in sync with the ambient lighting of the interior.

The BRABUS 1000 ALL GRAY pictured here sells for 470.300 euros (price in Germany excluding 19 percent VAT).

BRABUS 1000 BICHROMATIC

The second exclusive variant of the new BRABUS 1000 MASTERPIECE sedan for the Collection 2025 bears the name BICHROMATIC. The hybrid powertrain with a system output of 735 kW / 1,000 hp (986 bhp) and thus also the driving performance are exactly identical to those of the BRABUS 1000 ALL GRAY. However, immediately apparent is the two-tone BRABUS Signature design in gray and black, which gave this BRABUS MASTERPIECE its name.

The material choice for the BRABUS aerodynamic-enhancement components for this supercar fell on exposed-structure carbon, which gives the luxury sedan a particularly sporty and exclusive flavor. Matching its unique 1-Second-Wow effect, the supercar features 22-inch BRABUS Monoblock ZM “PLATINUM EDITION” wheels with a striking black finish, 20 spokes and center-lock styling.

Slate gray was chosen as the color for the exquisite upholstery materials of the BRABUS MASTERPIECE interior. It is a perfect fit with the color of the upper bodywork sections. Gray piping and decorative seams as well as color-coordinated cockpit elements with matte BRABUS “Shadow Gray” finish add further elegant touches. The BRABUS Signature elements in the cockpit highlight the sporty character of this supercar as well.

The manufacturer’s suggested retail price for the BRABUS 1000 BICHROMATIC presented here is 513.100 euros (price in Germany excluding 19 percent VAT).

Fuel economy and CO₂ emissions:

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BRABUS 1000 ALL GRAY and BRABUS 1000 BICHROMATIC as per WLTP:

Combined fuel economy	12.9 l/100 km (19.9 mpg)
Combined power consumption	22.9 kWh/100 km
Combined CO ₂ emissions, weighted	295 g/km
Electric range (EAER)	31 km (19.2 miles)
Electric range city (EAER)	36 km (22.4 miles)
Emissions standard	Euro 6d-ISC-FCM
Efficiency class	G

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