

# BRABUS

## NEWS RELEASE

### **The Panerai Submersible S BRABUS Blue Shadow Edition Panerai and BRABUS Boost Their Partnership with a Bold New Edition at the 2022 Palma International Boat Show**

**United by deeply rooted legacies as well as a shared passion for marine high-performance, expert Italian watchmaker Panerai continues the partnership with world renowned luxury mobility brand BRABUS in the creation of their second exclusive timepiece – The Panerai Submersible S BRABUS Blue Shadow Edition.**

This limited-edition dive watch combines the best of both respective brands in its design and functionality, underlined by authentic Swiss watchmaking tradition, a signature bold design and confident dependability. It is a movement for adventurers and enthusiasts; an evolution of its predecessor with a distinctive identity of its own, designed to be worn on the waves.

The all-new Panerai Submersible S BRABUS Blue Shadow Edition's unique design is a culmination of the best that the worlds of premium horology and elite day boating have to offer, drawing inspiration from the signature design cues of the BRABUS Shadow series of boats.

Matching the BRABUS Shadow 900 Deep Blue luxury day boat, which will likewise celebrate its debut at the 2022 Palma International Boat Show, the Panerai Submersible S BRABUS Blue Shadow Edition impresses with an array of blue and gray tones.

The watch will be strictly limited to only 200 pieces worldwide. Composed of titanium and shaped using the process of Direct Metal Laser Sintering (DMLS), a method of 3D printing technology that produces volumes that are both strong and lightweight, the case measures 47mm in diameter. The construction of the case, which features the signature Panerai cushion shape and crown protector, offers both performance and a striking matte finish with an assertive presence. Both the unidirectional rotating bezel and lever heighten the standout aspect of the Panerai Submersible S BRABUS Blue Shadow Edition. They are made from Carbotech, a material based on carbon fiber with a variegated pattern that gives each watch a unique character and boasts durability, lightness, and high resistance to corrosion. Blue Super-LumiNova™ on the indices and hands make for highly legible and striking accents.

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Breakthrough technology is present both inside and out. The Panerai Submersible S BRABUS Blue Shadow Edition contains the new P.4001/S caliber, a skeletonized movement based on the P.4000 caliber. It features a one-piece off-centered oscillating weight that allows for bi-directional winding, whereby the two spring barrels efficiently wind up while the watch is worn. The oscillating rotor - made of tungsten, a shiny, high-density metal – enables the movement and therefore the watch itself to be much thinner and lighter while the stop balance wheel and seconds reset devices enable the time to be synchronized with a reference time signal.

The P.4001/S caliber is the product of three years of development and includes a GMT function, an AM/PM indicator and three-day power reserve. In addition, the patented polarized date display offers a view of the date indication only through the opening at 3 o'clock, without revealing the rest of the date wheel or concealing the workings of the movement.

Water-resistant to 30 bar, the Panerai Submersible S BRABUS Blue Shadow Edition features two straps, a bi-material option combining black rubber and leather, and a second in deep blue rubber.

### Panerai Submersible S BRABUS Blue Shadow Edition

PAM01241

**Movement:** Automatic mechanical, P4001/S caliber, 13¾ lignes, 7.36 mm thick, 31 jewels, Glucydur™ balance, 28,800 alternations/hour. KIF Parechoc™ anti-shock device.

Two barrels. 341 components. Off-centered oscillating weight

**Functions:** Hours, minutes, seconds, polarized date, GMT, am/pm indicator, power reserve indicator on the back, seconds reset, calculation of immersion time

Power reserve: 3 days

**Case:** Diameter 47mm. DMLS titanium case and Carbotech bezel. See-through sapphire crystal back.

Titanium Safety Lock crown protection device (protected by trademark). Sapphire crystal formed of corundum

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**Strap:** Calfskin/rubber bi-material black, T/T stitching,  
T/T, 26/22, BA, STD

**Waterproof:** 30 bar (~300 meters)

### Panerai

Founded in Florence in 1860 as a workshop, shop and subsequently school of watch-making, for many decades Panerai supplied the Italian Navy and its specialist diving corps in particular with precision instruments.

The designs developed by Panerai in that time, including the Luminor and Radiomir, were covered by the Military Secrets Act for many years and were launched on the international market only after the brand was acquired by the Richemont Group in 1997.

Today Panerai develops and crafts its movements and watches at its Neuchâtel manufacture. The latter are a seamless melding of Italian design flair and history with Swiss horological expertise. Panerai watches are sold across the world through an exclusive network of distributors and Panerai boutiques.

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